

Expert Reviews for You and Your Customers

AutoBrief is the quick and easy way to get detailed expert reviews on today's cars and light-duty trucks. Reviewed at the model level, and using Chrome Data's Model ID so you can link back to our New Vehicle Data, AutoBrief presents you with an easy-to-read table that examines a vehicle's overall strengths, its changes from the last year's model, and the value it brings to the consumer. All you need is a quick overview of a vehicle model? We've got you covered with a final section that summarizes the key points included in the more detailed vehicle review table.

Designed to arm you with all the vehicle information you need to sell more, AutoBrief reviews are the easy way to highlight vehicle strengths, and explain vehicle value, to your customers.

Features:

- Each review includes model year, division name, Model ID, model strengths, model changes, the value the model brings to the consumer, and a final model overview
- Each review includes the Model ID so you can link back to any New Vehicle Data product
- Reviews cover 2007 vehicle to date and are updated weekly

Benefits:

- All the information you need on a vehicle model in one easy-to-access place
- Easily get weekly updates from the Chrome Data update site or the Chrome FTP site
- Review all aspects of the vehicle model category by category, or use the Model Overview to research and present the most important vehicle highlights



This is a sample web page displaying all components available in AutoBrief. Your implementation may be different, because you can choose which fields you display to your customers.

2015 Chevrolet Impala

Model Year: 2015

Division Name: Chevrolet

Model ID: 27151

Model Name: Impala

Model Strengths: Roomy, comfortable, attractive styling, lots of safety features

Model Changes: Following a complete redesign last year, the 2015 Chevrolet Impala receives few major changes. Among them, stop/start technology is now standard on the 2.5L Ecotec engine, which improves city fuel economy by nearly 5 percent, to 22 mpg in the city and 31 mpg on the highway. Elsewhere, the 2.4L hybrid model with eAssist has been dropped from the lineup.

Model Value: The Chevrolet Impala is a large sedan competing in the near-luxury segment. Starting at under \$28,000, the Impala undercuts the price of many entry-level luxury cars while still offering plenty of luxury features. It also includes substantially more room than many buyers might be expecting, especially considering a price point similar to that of smaller, mid-sized cars. A major emphasis has been placed on build quality and interior refinement, improving comfort while reducing noise vibration and harshness.

Model Overview: The 2015 Impala is powered by one of two engines, each mated to a 6-speed automatic transmission. Engine choices include a 2.5L 4-cylinder making 196 horsepower and a 3.6L V6 making 305 horsepower. The 2.5 features all-new stop/start technology, which shuts down the engine in certain driving conditions to reduce fuel consumption. Chevrolet claims that the V6 is the most powerful naturally aspirated V6 in its class.

The Impala comes in a number of different trims including LS, 1LT, 2LT, 1LTZ and 2LTZ. LS trims are the most basic and feature cloth seats, a 6-speaker 100-watt sound system with a 4.2 inch color display, an 8-way power adjustable driver's seat, steering wheel-mounted audio and cruise controls, keyless entry, automatic headlights, a noise cancellation system, 18-inch wheels and a 6-month subscription to GM's OnStar service.

1LT versions get dual-zone climate control, heated mirrors, a leather-wrapped steering wheel and shift knob, nicer 18-inch alloy wheels and a better stereo, which features Chevrolet's MyLink System, as well as an 8-inch screen. 2LT versions are nearly identical but also include the 3.6L V6.

1LTZ Impalas feature a bevy of luxury features. As in the LT versions, 1LTZ and 2LTZ are the same, save for engine choice. Both trim levels include features such as a remote starter, keyless access and start, a heated driver and front passenger seats, ambient interior lighting, a rearview camera, 19-inch wheels, HID headlamps, chrome door handles and LED running lamps. The LTZ models also come standard with a host of extra safety features, including a lane departure warning system, cross traffic alert, blind zone alert and rear park assist.

The additional safety features of the LTZ are also available on LT trimmed Impalas. All Impalas though, feature anti-lock brakes, traction control, OnStar with automatic crash response, stability control and a total of ten airbags.