

## The Vehicle Research, Configuration and Comparison Tool for Automotive Website Development

You need to construct systems that display and configure vehicles, and you know exactly what workflow and choices you want to present to your user. Creating your system should be simple, but a vehicle can have over 10,000 option and pricing configurations, a manufacturer can change their lineups and pricing seemingly every day, and esoteric automotive data can make your simple goal a complex problem. Now you can make the complex simple with Chrome Construct, the product that combines configuration and comparison tools in one web service.

We acquire, normalize, analyze, and improve raw automotive data, then aligns it with a comprehensive web service interface. You simply write the calls that allow your application to use our data, then present that data the way your business needs it—in high-powered dealer sites, or information-rich portal and media sites – with no complex database schemas to build and maintain.

### Features:

- Ability to configure a vehicle to comply with an OEM's ordering guide, including style information, style pricing, ordering logic, pricing rules, and technical specifications
- Search for vehicles by type, specific technical specifications, or by year, make, model or by user-friendly advanced search web service calls
- Works with both US and Canadian vehicles
- Includes complete logic for options and prices
- For every vehicle get Technical specifications, Warranty information, Standard available equipment, Optional equipment lists, Consumer information
- Create detailed side-by-side and advantage-based comparisons
- Automatically find competing vehicles that compare with your initial vehicle

### Benefits:

- Minimal development time compared to systems built on raw data allowing you to save time and money
- Leverages your existing platforms: supports JAVA, .NET, PHP, C# and others
- Get the most accurate and up-to-date vehicle pricing and options
- Cost-effective way to access our entire data store
- Fully compatible with other offerings, from web-based VIN lookup to extensive image libraries
- Powerful technology to find, research, configure, and compare vehicles
- Daily data updates ensure you always have the most up-to-date pricing and specification information